

# SEO Report for: [www.kokoheadcafe.com](http://www.kokoheadcafe.com)

Targeted country: **USA**

## GOAL:

- Organic traffic increase
- Rank for specific keyword
- Improve site health

## Site Health:

Website	DA	PA	Spam Score	Backlinks	Quality Backlinks
<a href="https://www.kokoheadcafe.com/">https://www.kokoheadcafe.com/</a>	19	40	1	452	255

## Proof of work screenshot:

The screenshot displays the Semrush Domain Overview for the domain hotyogau.com. The interface includes a search bar at the top with the URL and a 'Search' button. Below the search bar, there are navigation options for 'Worldwide', 'US', 'UK', and 'CA', along with 'Desktop', 'Feb 23, 2025', and 'USD' filters. The main content area shows the following metrics:

- Authority Score:** 19
- Organic Search Traffic:** 0 (with a 'View details' link)
- Paid Search Traffic:** The domain may be new or not ranking right now. To get data on paid traffic, create a Position Tracking campaign. (with a 'Go to Position Tracking' button)
- Backlinks:** 452 (with a 'Referring Domains 245' sub-metric)
- Semrush Domain Rank:** 5.6M (with an upward arrow indicating improvement)
- Keywords:** 6 (with a small bar chart)

## Proof of Organic Traffic With Semrush Screenshot:



## The 5 keywords I worked on:

Keywords	Position	Previous Position	Search Engine
koko head cafe	1st page	90	google
koko head cafe]	1st page	69	google
kokohead cafe	1st page	100+	google
koko head cafe menu	1st page	84	google
koko head cafe	1st page	79	google

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**Proof of Organic Keyword Ranking Screenshot:**

Top Organic Keywords 577

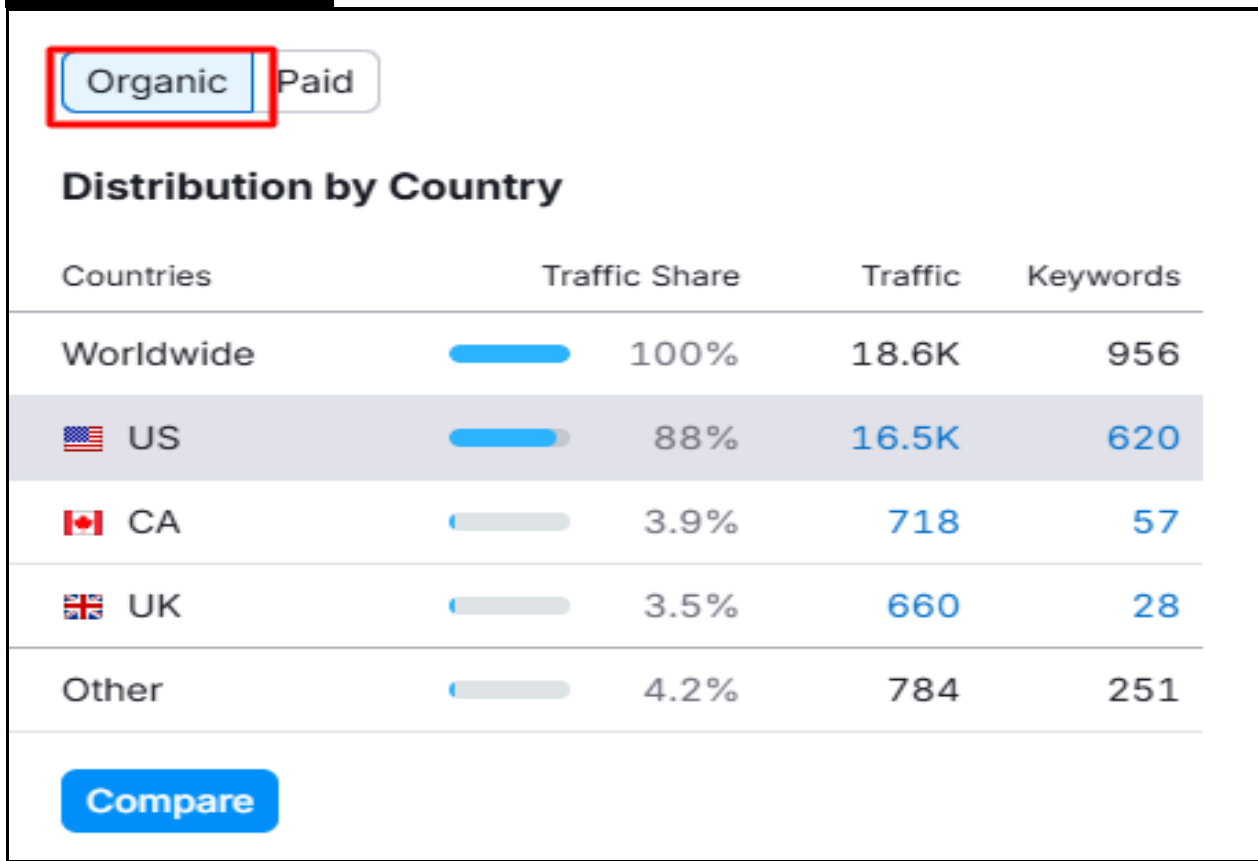
Keyword	Intent	Pos.	Volume	CPC (U...	Traffic %
koko head cafe	I N	1	9.9K	0.00	48.12
koko head cafe]	I N	1	3.6K	0.00	17.49
kokohead cafe	I T	1	1.6K	0.00	7.77
koko head caf...	I T	1	590	0.00	2.86
koko head caf...	I T	1	590	0.00	2.86

[View details](#)

**Top 3 Countries Traffic:**

Country	Traffic share(%)	Traffic
USA	88	16.5K
CA	3.9	718
UK	3.5	660

## Proved Screenshot:



## 👉 SEO Work Process (Step-by-Step):

### 1 Technical SEO (প্রথম ধাপে)

- Website Speed Optimization
- Mobile Responsiveness Fix
- Indexing & Crawling Issues Fix
- Core Web Vitals Optimization
- Broken Links & 404 Error Fix
- XML Sitemap & Robots.txt Optimization
- Canonical Issues Fix

## **② Keyword Research & Content Strategy**

- Low Competition & High Volume Keywords Research
- Competitor Keyword Analysis
- Content Planning

## **③ On-Page SEO**

- Title & Meta Description Optimization
- Image Alt Tag & Internal Linking
- Content Optimization
- URL & Heading Structure Fix
- Schema Markup Implementation

## **④ Off-Page SEO & Link Building**

- High-Quality Backlinks (Guest Posting, Web 2.0, etc.)
- Local SEO Optimization
- Brand Mentions & Citations
- Social Bookmarking

## **⑤ Monitoring & Reporting (Weekly/Monthly)**

- Keyword Ranking Report
- Backlink Report
- SEO Audit & Fixes

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