

# SEO Report for: [www.hotyogau.com](http://www.hotyogau.com)

Targeted country: USA

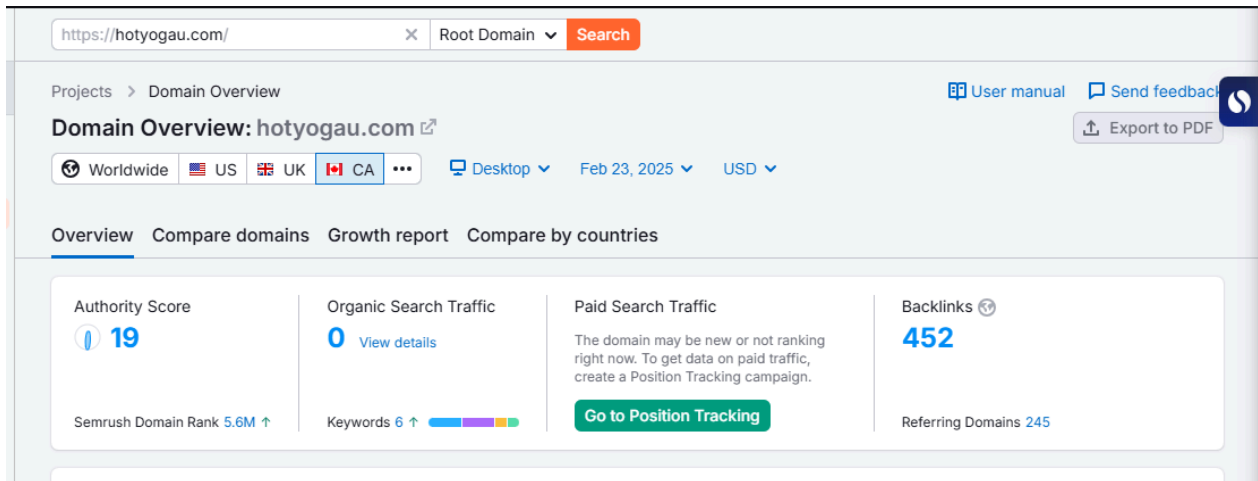
## GOAL:

- Organic traffic increase
- Rank for specific keyword
- Improve site health

## Site Health:

website	DA	PA	Spam Score	Backlinks	Quality Backlinks
<a href="https://hotyogau.com/">https://hotyogau.com/</a>	19	34	1	452	203

## Proof of work screenshot:



The screenshot shows the Semrush Domain Overview for hotyogau.com. The interface includes a search bar at the top with the URL and a search button. Below the search bar, there are navigation options for projects and domain overview. The main content area displays the domain overview with various metrics:

- Authority Score:** 19 (Semrush Domain Rank 5.6M ↑)
- Organic Search Traffic:** 0 (Keywords 6 ↑)
- Paid Search Traffic:** The domain may be new or not ranking right now. To get data on paid traffic, create a Position Tracking campaign. (Go to Position Tracking button)
- Backlinks:** 452 (Referring Domains 245)

The interface also includes options for worldwide, US, UK, and CA, as well as desktop, mobile, and tablet views. There are also links for user manual, send feedback, and export to PDF.

## Proof of Organic Traffic With Semrush Screenshot:










## The 5 keywords I worked on:

Keywords	Position	Previous position	Search engine
yoga camel posture	1st page	90	google
universities in scottsdale	1st page	77	google
isagenix body cleanse	1st page	100+	google
hot yoga on university district	1st page	89	google
hot yoga on university district	1st page	71	google

## Proof of Organic Keyword Ranking Screenshot:

### Top Organic Keywords 354

Keyword	Intent	Pos.	Volume	CPC (U...	Traffic %
hot yoga unive... 	<b>N</b>	1	1.6K	1.81	47.40
hot yoga unive... 	<b>N</b>	1	720	1.81	21.33
hot yoga scott... 	<b>C</b>		480	2.43	4.40
yoga scottsdale 	<b>C</b>		590	2.49	2.85
hot yoga scott... 	<b>T</b>	1	260	2.43	2.37

[View details](#)



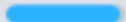





## Top 3 Countries Traffic:

Country	Traffic share(%)	Traffic
USA	96	2.7K
Pk	1.8	51
IN	1.8	50

## Proved Screenshot:

Organic Paid

### Distribution by Country

Countries	Traffic Share	Traffic	Keywords
Worldwide	 100%	2.8K	506
 US	 96%	2.7K	410
 PK	 1.8%	51	1
 IN	 1.8%	50	11
Other	 <0.1%	10	84

## 👉 SEO Work Process (Step-by-Step):

### 1 Technical SEO (প্রথম ধাপে)

- Website Speed Optimization
- Mobile Responsiveness Fix
- Indexing & Crawling Issues Fix
- Core Web Vitals Optimization
- Broken Links & 404 Error Fix
- XML Sitemap & Robots.txt Optimization
- Canonical Issues Fix

### 2 Keyword Research & Content Strategy

- Low Competition & High Volume Keywords Research
- Competitor Keyword Analysis
- Content Planning

### **3 On-Page SEO**

- Title & Meta Description Optimization
- Image Alt Tag & Internal Linking
- Content Optimization
- URL & Heading Structure Fix
- Schema Markup Implementation

### **4 Off-Page SEO & Link Building**

- High-Quality Backlinks (Guest Posting, Web 2.0, etc.)
- Local SEO Optimization
- Brand Mentions & Citations
- Social Bookmarking

### **5 Monitoring & Reporting (Weekly/Monthly)**

- Keyword Ranking Report
- Backlink Report
- SEO Audit & Fixes

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