

SEO Report for: www.everypiecesalon.com

Targeted country: USA

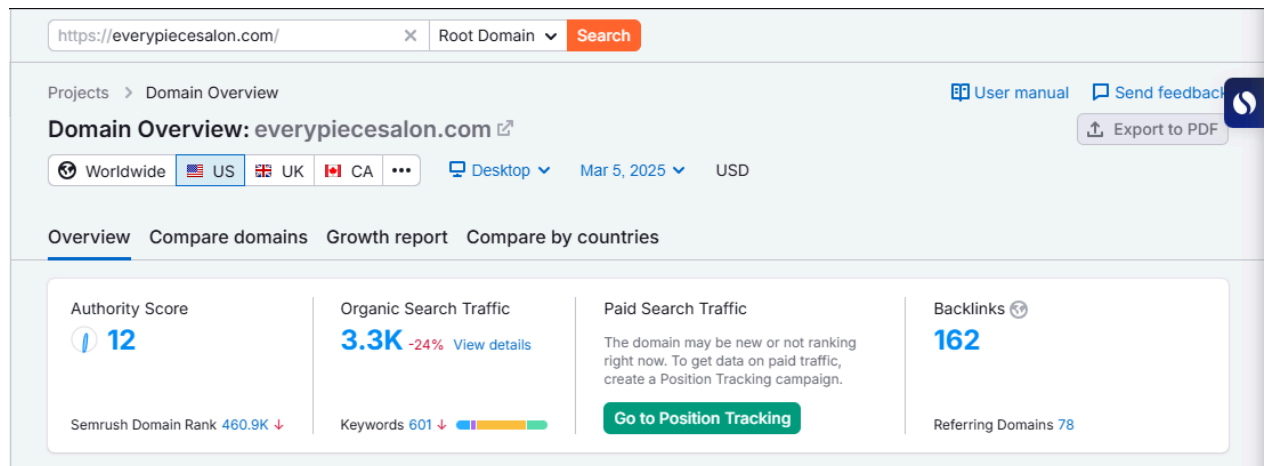
GOAL:

- Organic traffic increase
- Rank for specific keyword
- Improve site health

Site Health:

website	DA	PA	Spam Score	Backlinks	Quality Backlinks
https://everypiecesalon.com/	12	34	1	162	29

Proof of work screenshot:



The screenshot shows the Semrush Domain Overview for everypiecesalon.com. The interface includes a search bar at the top with the URL and a search button. Below the search bar, there are navigation options for 'Worldwide', 'US', 'UK', and 'CA', along with 'Desktop' and 'Mar 5, 2025' filters. The main content area displays several key metrics: Authority Score (12), Organic Search Traffic (3.3K, -24%), Paid Search Traffic (with a note that the domain may not be ranking), Backlinks (162), Semrush Domain Rank (460.9K), Keywords (601), and Referring Domains (78). A 'Go to Position Tracking' button is also visible.

Proof of Organic Traffic With Semrush Screenshot:



The 5 keywords I worked on:

Keywords	Position	Previous Position	Search Engine
hair salon honolulu	1st page	90	google
hair trim	1st page	98	google
hair stylist in hawaii	1st page	77	google
every piece salon	1st page	100+	google
beauty salon honolulu hi	1st page	76	google

Proof of Organic Keyword Ranking Screenshot:

Organic Research

Top Organic Keywords 503

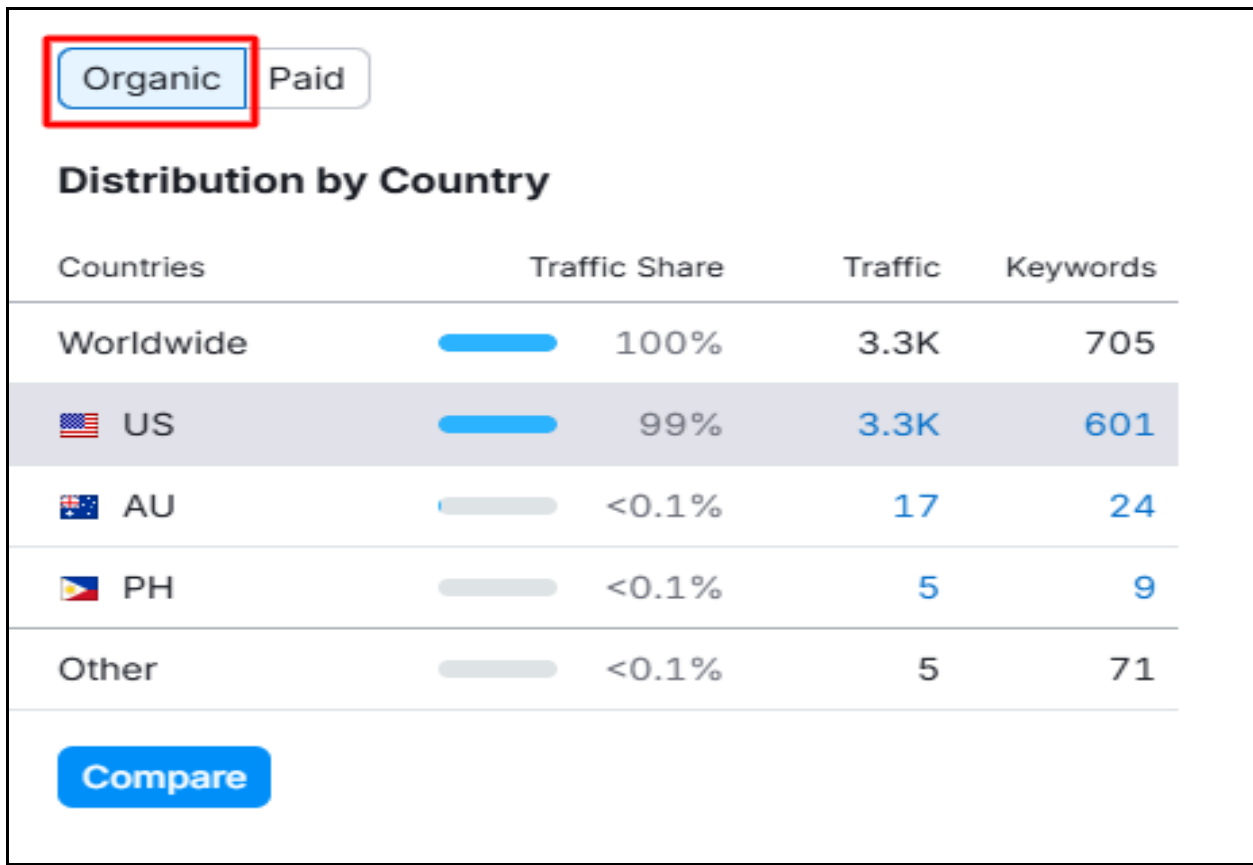
Keyword	Intent	Pos.	Volume	CPC (U...	Traffic %
hair salon hon...	C	📍	1.3K	0.92	9.80
hair trim	C	📍	1.6K	0.52	6.42
hair stylist in h...	C	📍	260	1.26	6.33
every piece sa...	I T	1	260	0.46	6.33
beauty salon h...	C	📍	720	1.00	5.42

[View details](#)

Top 3 Countries Traffic:

Country	Traffic Share(%)	Traffic
USA	99	3.3k
Pk	<0.1	17
IN	<0.1	5

Proved Screenshot:



👉 SEO Work Process (Step-by-Step):

1) Technical SEO (প্রথম ধাপে)

- Website Speed Optimization
- Mobile Responsiveness Fix
- Indexing & Crawling Issues Fix
- Core Web Vitals Optimization
- Broken Links & 404 Error Fix
- XML Sitemap & Robots.txt Optimization
- Canonical Issues Fix

② Keyword Research & Content Strategy

- Low Competition & High Volume Keywords Research
- Competitor Keyword Analysis
- Content Planning

③ On-Page SEO

- Title & Meta Description Optimization
- Image Alt Tag & Internal Linking
- Content Optimization
- URL & Heading Structure Fix
- Schema Markup Implementation

④ Off-Page SEO & Link Building

- High-Quality Backlinks (Guest Posting, Web 2.0, etc.)
- Local SEO Optimization
- Brand Mentions & Citations
- Social Bookmarking

⑤ Monitoring & Reporting (Weekly/Monthly)

- Keyword Ranking Report
- Backlink Report
- SEO Audit & Fixes

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